Privacy Policy for Designs by Sasha

Effective Date: 03/06/2024

Last Updated: 03/06/2024

# **Privacy Policy Statement**

Welcome to Designs by Sasha ("we," "our," or "us"). We value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website.

By using our website, you consent to the practices described in this Privacy Policy. Please read this document carefully and feel free to contact us with any questions or concerns at <a href="mailto:info@DesignsbySasha.com.au">info@DesignsbySasha.com.au</a>

#### **Information We Collect**

- 2.1. Personal Information: We may collect personal information that you voluntarily provide when using our services, such as your name, email address, postal address, phone number, and other data. This includes information provided during account registration, subscription to newsletters, or contact inquiries.
- 2.2. Automatically Collected Information: We automatically collect certain information when you visit our website, such as your IP address, browser type, operating system, referring URLs, and pages visited. This data is used to improve our website and enhance your user experience.

#### **How We Use Your Information**

We may use your information for the following purposes:

- 3.1. To provide and improve our services.
- 3.2. To personalize your experience on our website.
- 3.3. To communicate with you, respond to your inquiries, and send you updates.
- 3.4. To monitor and analyse usage patterns to enhance our website's functionality and security.

#### **Data Security Measures**

Designs by Sasha take data security seriously. We implement reasonable and appropriate security measures to protect your personal information from unauthorized access, disclosure,

alteration, or destruction. These measures include encryption, access controls, and regular security assessments.

#### **Sharing of Information**

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent. However, we may share your information with trusted service providers who assist us in operating our website, subject to strict confidentiality agreements.

## **Cookies and Tracking Technologies**

Our website may use cookies and similar tracking technologies to collect information about your browsing behaviour. You can manage your cookie preferences through your browser settings. Please review our website Cookies banner to accept/deny your cookie preferences or for more information.

## **Your Rights**

- 7.1. Access: You have the right to access the personal information we hold about you. You can request a copy of your information by contacting us.
- 7.2. Correction: If you believe the personal information we hold about you is inaccurate or incomplete, you can request corrections.
- 7.3. Deletion: You have the right to request the deletion of your personal information.
- 7.4. Objection: You can object to the processing of your personal information for certain purposes, such as direct marketing.
- 7.5. Data Portability: You have the right to receive your personal information in a structured, commonly used, and machine-readable format.

## **Changes to this Privacy Policy**

We may update this Privacy Policy periodically to reflect changes in our practices or for legal reasons. We will notify you of any significant changes by posting the revised Privacy Policy on our website.

## **Contact Us**

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at <a href="mailto:info@DesignsbySasha.com.au">info@DesignsbySasha.com.au</a>.

Privacy Policy was last updated on 03/06/2024.